

Chapter One - Introduction

- o All levels of Konstruk administration are currently supported by these browsers:
- o Internet Explorer 7 and above
- o Firefox Version 3.6.13 and above
- o Safari
- o Google Chrome

Glossary

Browser	The application you are using to surf the internet, e.g. Internet Explorer, Firefox.
Client	The person that is going to be viewing you website end product. Can sometimes be referred to as End User.
Copy	The words or content written to explain what the page is about.
DCM	Database Content Management - a separate administration that holds additional content
eCommerce	Level 3 of the Konstruk product. This is used for online shopping.
End User	The person that is going to be viewing you website end product. Can sometimes be referred to as Client.
Icon	The pictorial image of a node.
Navigation	Sometimes referred to / known as menu. This is how your client gets around your website.
Node	The item that is in the tree of your website administration. It has different icons depicting what type of node it is. i.e. Page, Image, File etc.
RGB / FF	The internet uses RGB color reference as opposed to the print industry that uses predominately CMYK. The FF # is the number that is made up of the RGB color pallet.
Search Engine	Google, Bing, Yahoo etc. Where the End User or Client finds your website via an internet search.
SEO	Search Engine Optimisation - where you tell Google, Yahoo, Bing etc about your website and get them to place your website higher on the page.
Tree	The hierarchal structure of your website. A visual representation of the navigation on your website in the administration console.
URL	The address that is type into the address bar of your browser, i.e. www.abc.co.nz/home.